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Centramedia ranks fourth nationally among wireless Internet providers

PAMPA, TEX. – Centramedia, Pampa-based regional provider of commercial and residential wireless Internet and computer networking services, announced today that it has been ranked number four among national wireless Internet service providers (WISPs), according to a study published in the September/October 2006 issue of *Broadband Wireless Business*.

The survey was conducted by Tim Sanders, president of TheFinalMile, Inc., a broadband consulting group, specifically for *Broadband Wireless Business* magazine. Sanders conducted telephone calls and sent e-mails to WISPs across the nation, and the results of the survey rank the providers by their number of wireless subscribers. The publication notes that what emerged from their efforts was a glimpse of the variety of broadband wireless companies leading the industry.

Centramedia experienced strong growth over the past year. In 2005 *Broadband Wireless Business* ranked Centramedia at 13th with 4,200 subscribers. Today the company reaches 9,600 subscribers. “Centramedia is positioned in the Texas marketplace to meet the needs of businesses and consumers alike,” said Mike Williams, corporate officer of the Rice Companies of which Centramedia is a member. “Centramedia’s wireless Internet options provide technology benefits, such as faster speeds and availability in rural areas, benefits which are not offered by other Internet solutions.”

Centramedia provides wireless Internet access to the eastern two-thirds of the Texas Panhandle. “Being nationally recognized as a leading Internet provider is excellent news not only for Centramedia, but for our customers and future customers as well,” said Jaylene Watkins, Centramedia’s marketing communication director. “Our growth and continued success can be attributed to the responsive and proactive service we offer our customers,” said Watkins. “We’re a hometown company, and we provide hometown services that customers have come to expect and appreciate from Centramedia.”

This is the second year of the Top Broadband Wireless Service Providers survey conducted by *Broadband Wireless Business*. The survey concluded with positive comments about the wireless

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industry as a whole: There is an emerging trend towards focus on commercial business with up to 50 percent growth in this area. “Clearly, the industry is growing and appears healthy even in the face of ever stronger competition.”

About Centramedia:

Centramedia is a leading regional technology solutions provider based in Pampa, Tex. Since its inception in 1998, the company has been positioned at the forefront of state-of-the-art advances in Internet technology. Centramedia’s focus is business networking services, specifically for corporations and municipalities, and wireless Internet technology. Current wireless broadband service areas include: Allison, Booker, Borger, Briscoe, Clarendon, Farnsworth, Howardwick, Kelton, Lefors, McLean, Pampa, Perryton, Shamrock and Wheeler. The company also provides nation wide accelerated dial-up access, Web hosting and domain registration. For more information, call 800.886.7451, or log on to www.centramedia.com.

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