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**FOR MORE INFORMATION**

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**Centramedia partners with world's largest software provider**

PAMPA, TEX. – In today's world of online threats, it is important to protect one's personal computer system. The need for protection from online threats, such as viruses, Trojan horses, spyware and identity theft has grown exponentially since the launch of the World Wide Web, and local technology company Centramedia is providing Texas Panhandle residents with a means to protect their technology investments.

Centramedia announced today a partnership with CA, also known as Computer Associates, the world's largest information technology software company. CA currently supplies 95 percent of the Fortune 500 companies with security products and manages virus protection for 250,000 PDAs for Microsoft and four million computers for the Department of Defense.

Through Centramedia's partnership with CA, Centramedia can offer customers a comprehensive selection of software products for residential and commercial needs. "Most people are concerned with Internet security," said Chris Dorn, Centramedia's manager of CentraCare, Centramedia's PC repair services department. "When someone brings us their PC to repair, nine times out of ten, the problem is related to spyware, adware, or viruses." Dorn explained that a computer virus is a program that imbeds into a computer system through cleverly disguised e-mails, instant messages, or even Web sites. He said, "Through this partnership, we can offer Internet security software that includes anti-virus, anti-spyware, a personal firewall, anti-spam, anti-phishing, parental controls, data backup and transfer, and much more." Through the partnership, Centramedia offers customers who purchase the Internet Security Suite Plus software package a \$10,000 Internet Protection Plan. "When we install this software on a customer's computer, they can receive up to \$5,000 for a stolen identity event and up to \$5,000 if a virus damages the computer system," said Dorn. The comprehensive selection of new products includes security, utility, graphics, word processing, and finance software.

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“This partnership is a huge benefit to residents of the Texas Panhandle,” said Jaylene Watkins, Centramedia’s spokesperson. “Now that Centramedia has partnered with CA, residents do not have to take their computer systems to a larger market for repair. We now offer products similar to the bigger-named technology retailers, but Centramedia offers the home-town customer service on which Panhandle residents rely and deserve.”

“If someone is experiencing problems with their PC, they can simply bring it to our office, and we will inspect the system and diagnose the problem for only \$25,” said Dorn. “Once we determine the problem, we visit with the customer and provide options, such as installing a security software package. Whether a Centramedia customer or someone looking for a PC repair solution, Centramedia is here to meet the technology needs of all Texas Panhandle residents.”

A D.E. Rice company since 2001, Centramedia, Inc., is a leading regional technology solutions provider based in Pampa, Tex. The company’s focus is business networking services, specifically for corporations and municipalities, wireless broadband Internet technology, Web hosting, development and domain registration, and nation-wide accelerated dial-up access. The company celebrates its 10-year anniversary in 2008. For more information about the company, log on to [www.centramedia.com](http://www.centramedia.com).

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