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FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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Burton Memorial Library and Centramedia to host FREE Web guru seminar

PAMPA, TEX. – On Thursday, September 27, Centramedia will host a free educational technology seminar titled *Competing Online: A Guru's Guide to Success*, at the Burton Memorial Library, 217 S. Kearney. The free two-part seminar is presented by Eric Spellman. Session one, *Competing in the Online Market Place – Five Essential Steps*, will be presented from 9 a.m. to noon, and session two, *Ten Powerful Online Strategies that Work* will be presented from 1 p.m. to 4 p.m.

“This opportunity is perfect for individuals who have ever considered developing a Web site for their personal or business use,” said Jaylene Watkins, Centramedia’s marketing communication director. “We are pleased that Centramedia and Spellman and Associates have partnered to bring Panhandle residents this important information.”

The seminar will address questions such as:

- How much should a Web site cost?
- Should I build it, or hire someone else?
- How do I compute Return on Investment (ROI)?
- What are the biggest mistakes I must avoid?
- How do I start a profitable e-mail campaign?
- And more...

Additional information is available at www.competingonline.com. Space is limited, so interested individuals are asked to reserve their seat by calling Jaylene Watkins at 806.665.0106, ext. 622, or e-mail info@competingonline.com.

About Centramedia:

Centramedia, Inc., is a leading regional technology solutions provider based in Pampa, Tex. The company’s focus is business networking services, specifically for corporations and municipalities, wireless broadband Internet technology, Web hosting, development and domain registration, and nationwide accelerated dial-up access. The company celebrates its 10-year anniversary in 2008. For more information about the company, log on to www.centramedia.com.

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