



112 E. Francis / Pampa, TX 79065 / [www.centramedia.com](http://www.centramedia.com)

**FOR IMMEDIATE RELEASE**

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**FOR MORE INFORMATION**

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**Centramedia to host FREE Web guru seminar**

PAMPA, TEX. – On Wednesday, August 29, Centramedia will host a free educational technology seminar titled *Competing Online: A Guru's Guide to Success*, at 112 E. Francis, in Pampa, Tex. The free two-part seminar is presented by Eric Spellman. Session one, *Competing in the Online Market Place – Five Essential Steps*, will be presented from 9 a.m. to noon, and session two, *Ten Powerful Online Strategies that Work* will be presented from 1 p.m. to 4 p.m.

“This opportunity is perfect for individuals who have ever considered developing a Web site for their personal or business use,” said Jaylene Watkins, Centramedia’s marketing communication director. “We are pleased that Centramedia and Spellman and Associates have partnered to bring Panhandle residents this important information.”

The seminar will address questions such as:

- How much should a Web site cost?
- Should I build it, or hire someone else?
- How do I compute Return on Investment (ROI)?
- What are the biggest mistakes I must avoid?
- How do I start a profitable e-mail campaign?
- And more...

Additional information is available at [www.competingonline.com](http://www.competingonline.com). Space is limited, so interested individuals are asked to reserve their seat by calling Jaylene Watkins at 806.665.0106, ext. 622, or e-mail [info@competingonline.com](mailto:info@competingonline.com).

**About Centramedia:**

Centramedia is a leading regional technology solutions provider based in Pampa, Tex. Since its inception in 1998, the company has been positioned at the forefront of state-of-the-art advances in Internet technology. Centramedia’s focus is business networking services, specifically for corporations and municipalities, and wireless broadband Internet technology. Current wireless broadband service areas include: Allison, Booker, Borger, Briscoe, Clarendon, Farnsworth, Howardwick, Kelton, Lefors, McLean, Pampa, Perryton, Shamrock and Wheeler. The company also provides nation wide accelerated dial-up access, Web hosting and domain registration. For more information, call 800.886.7451, or log on to [www.centramedia.com](http://www.centramedia.com).

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