



112 E. Francis / Pampa, TX 79065 / www.centramedia.com

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

Jaylene Watkins
Director, Marketing/Communication
806.665.0106, ext. 622
Jaylene.Watkins@centramedia.com

Centramedia to present Socks for Soldiers with large donation

PAMPA, TEX. – Centramedia has led the efforts among downtown Pampa businesses to collect more than 300 pairs of socks during a month-long *socks drive* for Amarillo-based Socks for Soldiers. Donated items, along with any cash donations, will be presented to the organization’s directors, Doug and Carolyn Miller, at 7 p.m., Thursday, December 21, in front of Rheams Diamond Shop, 111 N. Cuyler, in downtown Pampa.

“We chose to partner with Socks for Soldiers because it’s a way to help our community give back to our service men and women who have given so much for all of us,” said Jaylene Watkins, Centramedia’s spokesperson. “We asked our fellow downtown Pampa businesses to participate in this effort to maximize exposure for the organization, and we’re thrilled with the response and generosity of Pampa residents.”

Other Pampa businesses which participated in this effort include: The Coffee Shop, Holmes Sports Center, Joy’s Unlimited, The Pampa News and Rheams Diamond Shop. In addition to white crew socks, businesses also collected:

- more than 70 packages of food items.
- 63 toothbrushes.
- 70 tubes of toothpaste.
- 69 tubes of lip balm.
- more than 600 personal hygiene items such as: hand sanitizer, disposable razors, powder, tear drops and soap.

Socks for Soldiers is an Amarillo-based not-for-profit. Since the organization’s inception three years ago, more than four thousand troops have benefited from their efforts. The organization sends care packs to troops overseas. Socks for Soldiers uses the donated items to compile care packs, and then sends them to specific service men and women who, in turn, will distribute the packs to individuals in his or her platoon/unit.

The care packs reach service men and women in Iraq, Afghanistan, as well as troops aboard ships and those stationed in foreign countries. “When packs are sent into the war zones, we send enough for the entire platoon or unit. Sometimes there are 35 members; sometimes there are 168,” said organization spokesperson Carolyn Bursey Miller. “It’s our goal to have no one left out. Our mission is to continue this endeavor as long as we have troops in harm’s way.”

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Socks for Soldiers has compiled a comprehensive list of names of local, Panhandle service men and women, but if anyone knows someone in the war zones, the organization asks that contact information be provided via e-mail to Doug and Carolyn miller at socks4soldiers@cox.net.

About Centramedia:

Centramedia is a leading regional technology solutions provider based in Pampa, Tex. Since its inception in 1998, the company has been positioned at the forefront of state-of-the-art advances in Internet technology. Centramedia's focus is business networking services, specifically for corporations and municipalities, and wireless Internet technology. Current wireless broadband service areas include: Allison, Booker, Borger, Briscoe, Clarendon, Farnsworth, Howardwick, Kelton, Lefors, McLean, Pampa, Perryton, Shamrock and Wheeler. The company also provides nation wide accelerated dial-up access, Web hosting and domain registration. For more information, call 800.886.7451, or log on to www.centramedia.com.

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