



112 E. Francis / Pampa, TX 79065 / www.centramedia.com

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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Centramedia leads efforts to support troops during holidays

PAMPA, TEX. – Centramedia, Pampa-based regional provider of commercial and residential wireless Internet and computer networking services is leading the effort among Pampa businesses to support U.S. service men and women abroad during the holiday season.

Centramedia has partnered with the Amarillo-based Socks for Soldiers, an organization that sends care packs to troops overseas, to collect care pack items between Monday, November 13, and Monday, December 18. Socks for Soldiers will use the donated items to compile care packs, send the care packs to specific service men and women who, in turn, will distribute the packs to individuals in his or her platoon/unit. Other Pampa businesses participating in this effort include The Coffee Shop, Holmes Sports Center, Joy's Unlimited, The Pampa News and Rheams Diamond Shop. Participating businesses will provide a drop-box for donations. Other business who wish to participate in this effort are encouraged to have their donation box in place by Friday, November 17, and contact Jaylene Watkins at Centramedia, 665.0106, etc. 622, to be added to the list of participating businesses.

Items that may be donated include: packages of white crew/boot socks, small packs of Gatorade/tea/etc., travel size packages of wet wipes, hotel-size lotion/shampoo/soap, disposable razors, travel size toothbrush and toothpaste, small bottles of eye drops, travel-size hand sanitizer, roll-up lip balm, small containers of foot powder, beef jerky, sunflower seeds and snack foods.

Socks for Soldiers is an Amarillo-based not-for-profit. Since the organization's inception three years ago, more than four thousand troops have benefited from their efforts. The care packs reach service men and women in Iraq, Afghanistan, as well as troops aboard ships and those stationed in foreign countries. "When packs are sent into the war zones, we send enough for the entire platoon or unit. Sometimes there are 35 members; sometimes there are 168," said organization spokesperson Carolyn Burse Miller. "It's our goal to have no one left out. Our mission is to continue this endeavor as long as we have troops in harm's way."

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Socks for Soldiers has compiled a comprehensive list of names of local, Panhandle service men and women, but if anyone knows someone in the war zones, the organization asks that contact information be provided via e-mail to Doug and Carolyn miller at socks4soldiers@cox.net.

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SIDEBAR:

Sock for Soldiers

The following items may be donated at local Pampa businesses between Monday, November 20, and Monday, December 18:

- Packages of white crew/boot socks
- Small packs of Gatorade/tea/etc.
- Travel size packages of wet wipes
- Hotel-size lotion/shampoo/soap
- Disposable razors
- Travel size toothbrush and toothpaste
- Small bottles of eye drops
- Travel-size hand sanitizer
- Roll-up lip balm
- Small containers of foot powder
- Beef jerky, sunflower seeds and snack foods

Items may be dropped at the following Pampa Businesses:

- Centramedia, 112 E. Francis
- The Coffee Shop, 220 N. Cuyler
- Holmes Sports Center, 304 S. Cuyler
- Joy's Unlimited, 110 N. Cuyler
- The Pampa News, 403 W. Atchison
- Rheams Diamond Shop, 111 N. Cuyler

About Centramedia:

Centramedia is a leading regional technology solutions provider based in Pampa, Tex. Since its inception in 1998, the company has been positioned at the forefront of state-of-the-art advances in Internet technology. Centramedia's focus is business networking services, specifically for corporations and municipalities, and wireless Internet technology. Current wireless broadband service areas include: Allison, Booker, Borger, Briscoe, Clarendon, Farnsworth, Howardwick, Kelton, Lefors, McLean, Pampa, Perryton, Shamrock and Wheeler. The company also provides nation wide accelerated dial-up access, Web hosting and domain registration. For more information, call 800.886.7451, or log on to www.centramedia.com.